



# Reason Report

A Quarterly Review of the Reason Foundation • Fall 2000/Issue No. 86

## Vice President's Letter

### **Reason Magazine: Making the News—and Making a Difference**

By Nick Gillespie, Editor-in-Chief, *Reason Magazine*

One of the main ways *Reason Magazine* seeks to change the world is by countering bad ideas with good ideas—ideas that put a respect for individual liberty and freedom at the center of all discussions of government, public policy, and everyday life. Increasingly, we're able to do this not simply by commenting on hot news topics, but by actively shaping the way major media actually report their stories.

Consider an example from earlier this spring, when *Reason Magazine's* Washington Editor, Michael W. Lynch, gave me a heads-up on an event called the "White House Conference on Teenagers: Raising Responsible and Resourceful Youth." Scheduled for early May and orchestrated by First Lady and Senate candidate Hillary Clinton, it was yet another high-profile confab designed to rehash half-truths and delusions about the supposedly sorry state of kids in contemporary America—and to generate support for various big government plans to fix those supposed problems.

When I heard the news from Michael, I immediately got in touch with *Reason Magazine's* publisher, Mike Alissi, to work out a rebuttal strategy. Over the past few years, *Reason* has paid a lot of attention to the ways in which politicians and others use children to push their policy agendas. We've long recognized that one of the easiest ways to get support for an idea is to figuratively grab a bunch of children, point a gun at them, and tell the public that if Policy X, Y, or Z doesn't get implemented *immediately*, then—blammo!—the kids will get it.

Mike and I combed through our



**Reason Magazine Editor-in-Chief Nick Gillespie debunks the official White House line on kids on Fox News Channel.**

recent coverage on the topic of kids and pulled together what we call a "Breaking Issue" feature for the magazine's Web site, *Reason Online* ([reason.com](http://reason.com)). Prominently displayed on our home page, the Breaking Issue included links to our best stories on children and summarized our take on the White House conference: "As *Reason* has documented, the facts plainly show that the vast majority of kids have never had it so good. By virtually every measure—life expectancy, rates of teen pregnancy, access to higher education, and rates of drug use—kids are actually better off than they were 30 years ago." (Go to [www.reason.com/breakingissues.html](http://www.reason.com/breakingissues.html) to see Breaking Issues on this and many other topics, including guns, genetically modified foods, and the so-called digital divide.)

The Breaking Issue on kids was a hit for us, drawing a huge amount of Web traffic. But the big payoff came when the Fox News Channel called Mike

Alissi. They'd seen our take on the matter and wanted to do a story that questioned the whole premise of the White House conference. A few hurried and hectic phone calls later, I was on my way from my hometown of Oxford, Ohio, to the local Fox affiliate in Cincinnati to tape a segment about the true state of America's kids. Later that same day, the segment aired on Fox News Channels' national evening news program. We had, effectively from scratch, created major media coverage that debunked the official White House line on kids and teens.

That's just one example of how *Reason Magazine* has helped to shape national press coverage. Also this spring, John Stossel, the high-profile correspondent for ABC News, used a story from our May issue as the basis for one of his wonderful "Gimme A Break!" segments on "20/20" (the story detailed how Los Angeles authorities refused to let an artist finish a public mural of the Statue of Liberty). And Science Correspondent Ronald Bailey's May cover story on the 30th anniversary of Earth Day, which definitively

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### In This Issue

- **Let's Have School Downtown Today**
- **Reason Magazine in the Top 9**
- **Entering the Belly of the Beast**
- **What Does an Editor-at-Large Do, Anyway?**

## Taking School Downtown

By Lisa Snell, Director of Education and Child Welfare Program, RPPI

One of the traditional barriers to entry for schools outside the public system has been the high cost of constructing facilities. Reason Public Policy Institute has identified a way for private and charter schools to overcome this challenge and compete successfully with the public school monopoly. In researching the topic of satellite—or worksite—schools in preparation for a forthcoming policy study, we came across an innovative new model for fund-



Lisa Snell

ing facilities. So far the model has only been used for public schools, but it could easily be adapted for private and charter schools too.

In the Downtown Business Model, businesses join together with school districts to help fund and operate local schools. In February 1990 a group in downtown Des Moines, Iowa (the Business Alliance) began developing this model for implementation in their city. The Downtown School opened its

doors in 1993 to serve 45 students, and has been so successful that it now serves 160 students across three sites in downtown Des Moines.

The first 4,500 square-foot site has three classrooms on the downtown skywalk—a structure that connects

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**Being a part of the downtown community gives the students a unique educational experience. It gives them greater familiarity with the “real business world.”**

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buildings and businesses—donated by the Principal Financial Group. The second site opened in 1996 atop a parking facility owned by the City of Des Moines and features two additional classrooms and another 2,000 square feet. Pioneer Hi-Bred International and Draper and Kramer Inc. donated a third site in 1997. This space added three more classrooms and 6,000 square

feet and expanded the school’s capacity to its current level of 160 kindergarten through fifth-grade students.

Because of the ages of the children served, there was a need for playground space. A joint project between the City of Des Moines and the business community created a playground for the Downtown School in 1997.

A local hotel was planning to build a parking structure on a parcel of undeveloped land. In return for the land being transformed into a park, the administration of the school and the Business Alliance arranged for the hotel to have access to parking facilities owned by the city. The playground equipment was purchased with a \$10,000 donation from Nationwide Insurance Group. The parents at the school raised \$4,000 to build and plant gardens in the park area. The school district paid \$8,000 for a fence to enclose the area and protect the children as they play near busy downtown streets. This area is now used as a park for the entire downtown community while also providing the children of the Downtown School with a playground.

Being a part of the downtown community gives the students a unique educational experience. The students have businesses surrounding them, which gives them greater familiarity with the “real business world.” As Jan Drees, director of the Downtown School, writes, “Students use the downtown as an extended classroom. They have had hundreds of excursions, including visiting bank vaults, hotels, flower shops, restaurants, insurance companies, the newspaper, as well as business and government offices.”

Our research on Des Moines’ Downtown School is part of a policy study examining satellite schools, which capitalize on local knowledge and resources to provide innovative approaches to providing educational facilities. Look for the complete study this fall. ■

### Reason Report

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Published quarterly for supporters of the Reason Foundation, 3415 S. Sepulveda Blvd., Suite 400, Los Angeles, CA 90034-6064. Phone: 310-391-2245, fax: 310-391-4395, [www.reason.org](http://www.reason.org), [www.reason.com](http://www.reason.com), [www.rppi.org](http://www.rppi.org). E-mail: [contribute@reason.org](mailto:contribute@reason.org)

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Behind the Scenes:

The Belly of the Beast

By Adrian Moore, Director of Privatization and Government Reform, RPPI

As I walked into the U.S. Chamber of Commerce and out of the muggy July-in-D.C. air, I wondered how this whole event was going to come off. RPPI Director of Govern-



Adrian Moore



Carl DeMaio

ment Redesign Carl DeMaio and I had spent months putting together a group of Clinton administration officials to meet in a room with a bunch of government management experts, including former Bush and Reagan appointees, academics, private sector executives, and union officials. I figured it could go bad in two ways—everyone could get on their soapbox and rant about

their own parochial interests, or everyone could just sit with their arms crossed forcing us to draw them out. Either way it would be a highly visible flop. Instead, the meeting was a rousing success.

The event was the first stage in our Redesigning Government for the 21st Century project, run by DeMaio, which seeks to use management reforms to change government officials' incentives and discourage them from getting into issues and services where they don't belong. We call this first stage the Transition Dialogues. To hold them we teamed up with a diverse nonpartisan group including the National Academy for Public Administration, the American Society for Public Administration, George Washington University, the Council for Excellence in Government, the U.S. Chamber of Commerce, and

Government Executive magazine. The Logistics Management Institute—a private, nonprofit corporation that provides management consulting, research, and analysis to governments and other nonprofit organizations—underwrote the costs of the meetings.

The Dialogues were four half-day meetings, each with about 20 officials from the Clinton administration, including senior management from the Office of Management and Budget, the General Accounting Office, the Office of Personnel Management, the White House Personnel Office, and an array of other federal agencies. The other 20 people in the room included former Bush and Reagan appointees to those same agencies, and other government management experts. Both Government Executive and Federal Times had reporters there for all four days.

Each day addressed a different topic:

1) management and performance improvement, 2) information technology and e-government, 3) civil service reform and human resources, and 4) procurement and contracting. The objective was to collectively analyze, without worrying about consensus, the state of knowledge on each topic and key reform recommendations for the next administration. The effort was nonpartisan—both George W. Bush and Al Gore have given stump speeches on government management reforms.

DeMaio did a great job facilitating the meeting, and the enthusiasm of the group was surprising. He walked them through answering three questions about reform in each of the four topic areas: First, what progress has been made over the past ten years? Second, what challenges remain? And third, if you could suggest only three action

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Reason Online One of Top Nine News Magazines on the Web

Reason Magazine has been identified as one of the nine most popular news magazines on the Web...beating out almost all of our key print competitors, including larger circulation magazines like The New Republic, The American Spectator, The Nation, and The Weekly Standard. The Web directory/search engine Top9.com lists the top nine news magazine Web sites according to their readership, using a panel of 120,000 home users (the largest domestic home sample size of any traffic measurement firm). Rankings are based on

"unique users," a calculation of the number of unduplicated monthly visitors to a site. A unique user is counted only one time, even if the user logs on to a particular site more than once within the survey period. (Please visit www.top9.com/news\_media/newsmagazines.html for details.) The Top 9 for August, 2000 include, in descending order,



Time, U.S. News and World Report, Newsweek, The Atlantic, Mother Jones, Insight Magazine, National Review, Reason, and The Utne Reader.

## What Does an Editor-at-Large Do, Anyway?

Since January of this year, former *Reason Magazine* Editor Virginia Postrel has served as editor-at-large, a position which frees her from day-to-day management responsibilities and allows her to devote all her time to writing and speaking. *Reason Report* checked in with her recently to see what she's been up to.

**Reason Report:** What have been your major activities over the past few months?

**Postrel:** I have three ongoing writing assignments. I do my monthly



Virginia Postrel

column for *Reason*, then every four weeks I write a column for *The New York Times*, which appears on page two of the business section. I also write a column for *Forbes* about every three

issues. Then I also write features for *Forbes ASAP* from time to time. I have an essay coming out in their “Big Issue,” which I believe will be published in October. I’ve done a fair amount of speaking, including unusual things like the *Forbes* investment cruise and a speech to the Conservative Party of Norway.

Other than that, I’ve spoken at a range of places, including Hillsdale College and a class at UCLA. I spoke at Vortex, which is a large telecommunications conference run by Bob Metcalfe. I’ve spoken to department heads and members of the legislature in Florida, at the invitation of Jeb Bush. I spoke at a conference with the wonderful title “Applied Brilliance” put on by *Architecture* magazine and *Interiors* magazine. Most of my speeches have been related to *The Future and Its Enemies*, but that last one was on “the aesthetic economy,” which is related to my next book.

**Reason Report:** Tell us about your new book.

**Postrel:** I have just reached an

agreement with HarperCollins to write a book called *Look and Feel*, which will be due at the end of next year. It’s about the growing role of aesthetics in the economy and society and its implications for our business, cultural, social, political, and personal lives. It’s a continuation of themes in *The Future and Its Enemies*, exploring cultural and economic evolution, with an emphasis on the creative discovery process, and it also examines some of the issues of “culture and consumption” that people like Chuck Freund have looked at in *Reason*—the interplay between markets, individuality, and art or style. There is a deep and increasingly influential critique of capitalism that is basically aesthetic: It says markets make the world ugly, and that they use the look and feel of things to deceive people. I want to take issue with that critique and look at the ways in which markets express and create aesthetic value for individuals.

*Look and Feel* will be a more cultural, less overtly political, book than *The Future and Its Enemies*, and it should reach some new audiences. But there will be a chapter on the sorts of policy issues that arise when people become more and more concerned with aesthetics.

Over the next year, I’ll be cutting back on my columns and speeches to give me time to research and write the book. HarperCollins is very enthusiastic about *Look and Feel*—they outbid several other publishers to get it—and the book will get a lot of attention. That puts the pressure on me to do a good job.

**Reason Report:** Have you had any interesting feedback from your *New York Times* column?

**Postrel:** In response to the column on Ronald Coase’s work as it might apply to “visual pollution,” I got a letter from Denise Scott Brown, who is a well-known architect. She’s the partner of Robert Venturi, and co-author of *Learning from Las Vegas*, which is a very influential book. She sent me a great article that she had written for *Harvard*

*Design Magazine* about how city design reviews have hampered architectural creativity.

Then Brian Grazer, who’s the partner with Ron Howard in Imagine Entertainment, got in touch with me after a *New York Times* article—I assume it was the one on Hollywood, but his assistant wasn’t sure. He makes a point of meeting interesting people outside the movie business, to pick their brains. I have an appointment to have lunch with him on my next trip to L.A. It certainly shows the power of *The New York Times*. Even though the column is on page two of the business section, people really read it.

**Reason Report:** How does this work relate to the Reason Foundation and the fight for liberty?

**Postrel:** I’m developing ideas about how free societies work, in a number of different forums that reach out to a broad audience. I’m trying to explore what I see as some frontiers in the evolution of our society—how individuals use their freedom and the conflicts that arise. For example, the piece I did on “visual pollution” [for *The New York Times*] is very much related to the work done by [RPPI Urban Futures Program Director] Sam Staley. It deals with the difficult questions about preserving individual creativity and freedom while living in close proximity to each other.

Another thing I do a lot of is referring editors who ask me to write for them to other people at *Reason*. So, for instance, *Salon* asked me to write something about the protesters at the Democratic and Republican conventions. I couldn’t do it but referred them to Jesse Walker, who did a piece with some L.A.-based reporting. Similarly, *Slate* asked me to debate Robert Putnam, the political scientist who wrote *Bowling Alone*, and I referred them to Nick Gillespie, who knows Putnam’s work much better than I do. In both cases, I think the editors got a better, more-informed piece than I would have done, and *Reason* got to show off the quality and depth of its staff—it’s not just me. ■

## What Is Your Will?

### In Everlasting Memory

By Donald Heath, Director of Supporter Relations

**Y**ou honor us with the gift of your financial support. The fact that such support is offered not to increase the glory of the Reason Foundation but to allow us to continue changing the world for the better only increases the honor.



You are among a unique community of people who look at the world and see how it can be better. With apologies to Robert Kennedy, you see things as they are and *do* ask why. You don't take current prosperity for granted, but instead have a deep appreciation for its underlying causes. And you act

to defend the ideas that are the underlying cause of prosperity: the ideas of reason, freedom, and individualism that were part of the founding of this great country. You are continuing the work of the Founding Fathers.

You deserve to enjoy the benefits of increased freedom as we obtain it during your lifetime and—without trying to be grandiose—you deserve to be remembered after your death for the significant role you played in the battle for liberty. What better monument can you leave behind than a freer society? What better way for those who know you to honor your memory than to help build that monument?

Over our 22-year history we have lost many friends who have played important roles in our work. In many cases, their family and friends have honored their memory through contributions to the Reason Foundation. Large or small, those contributions continue the ideas their loved ones cared about. In some cases, the contributions are large enough to allow us to establish a

program named for the person in whose memory they are made.

Our Burton Gray Memorial Intern Program was established by the family of Burton Gray, one of our first trustees. This endowed internship program recognizes and extends his efforts to bring the ideas of freedom to a younger generation and to see these ideas carried into the mainstream media.

Obviously, such memorial gifts are an important way for us to finance our work, but they are also a way of recognizing your uniqueness as a revolutionary for liberty. During your lifetime, you may choose to recognize fellow revolutionaries by making gifts in their honor. And you may want to discuss with your own family what kind of “monument” you would like to see erected after you are gone.

If your largest charitable contributions during your lifetime are to a school or church, this fact may, in the eyes of your friends and family, obscure your unique passion for freedom and the importance of the gifts you make to Reason Foundation. If you make a point of telling your friends and family why you support the Reason Foundation, they may continue your work by making gifts in your memory. (You may also want to set an example for them through a bequest or by establishing a charitable trust, as I have described in previous columns.)

When we work as hard as we do to increase the number of supporters of reason and freedom, we feel a sense of loss as our friends pass. We too are part of your family. One of the challenges of writing this column is contemplating the loss of people I have been honored to meet during my work here. Fortunately, I know I am doing what I can to help you make a difference even when you are only a memory. ■

## Staff News

**W**e are pleased to welcome Robin Johnson, who joins the Reason Foundation as a new policy analyst at RPPI. Johnson worked for most of the 1990s directing the Illinois Center for Competitive Government, a cooperative effort of Western Illinois University's Institute for Rural Affairs, the Illinois Comptroller's Office, and the Illinois Department of Commerce and Community Affairs. In that capacity, he conducted a series of surveys of the state's municipal and county governments and school districts on privatization, providing some of the most detailed information on privatization trends and practices available in the

United States. He published a number of reports and articles on privatization, and co-edited a book *Local Government Innovation: Issues and Trends in Privatization and Managed Competition*, due out this fall. Meanwhile, he has served as an alderman for his town, where he has actually practiced privatization of services, and served on the Executive Committee of the National Council for Public-Private Partnerships. Johnson has a Masters degree in public administration.

We also welcome Sara Rimensnyder, *Reason Magazine's* 2000 Burton Gray Memorial Intern, who joins the magazine's permanent staff this fall as assis-

tant editor. Rimensnyder is a recent graduate of the University of Texas at Austin, where she was a columnist and theater reviewer for *The Daily Texan*. Rimensnyder also worked for Stratfor.com, a news analysis Web site, writing commentaries on news events in Asia. Congratulations Sara!

In other staff news, Jennifer George, after a total of seven years in the Reason Foundation's development office, will be moving to a part-time position as the Reason Foundation's staff writer this September in order to pursue a career as a freelance copywriter. Visit her Web site at <http://members.aol.com/~jgedit/> for more information. ■

## Preparing the Next Generation

As Milton Friedman once said, “The battle for liberty must be won over and over again.” To keep fighting for freedom and individual choice through the decades to come, the Reason Foundation is training the next generation of public intellectuals and journalists through internship programs for college students. In addition to *Reason Magazine’s* well-known Burton Gray Memorial Internship, the Reason Foundation also hosts interns through *Reason Magazine’s* Washington, D.C. office and Reason Public Policy Institute’s office in Los Angeles.

Internships at *Reason Magazine* have given a number of high-profile writers and journalists their start, including *The Wall Street Journal’s* James Taranto and Professor John Lott, economist and author of the influential book, *More Guns, Less Crime*.

Our first formal internship program, *Reason Magazine’s* Burton Gray Memorial Internship, was founded in 1990 to memorialize one of the Reason Foundation’s first trustees through an endowment funded by his family and friends. Several Gray interns have gone on to work for John Stossel at ABC News, and others have moved into important positions in the policy world. John Hood, the president of the John Locke Foundation—a powerful free-market think tank in North Carolina—was the very first Burton Gray Memorial Intern.

At RPPI, interns get a rare opportunity to be involved in cutting-edge policy research, sometimes even helping to write policy studies. Geoff Segal, who interned at RPPI for

nearly two years, joins RPPI’s staff in October as a policy analyst. While an intern, he co-authored RPPI’s studies *Privatizing Landfills: Market Solutions for Solid-Waste Disposal* and *Delivery Options: Infrastructure Outsourcing Trends and Policy Issues*, and wrote articles on privatization policy issues for a variety of publications.

Besides preparing aspiring journalists and policy intellectuals, the Reason Foundation also reaches out to young people by participating in seminars geared toward college students. The summer seminars of the Institute for Humane Studies, run by former *Reason Magazine* Editor Marty Zupan, often feature *Reason Magazine* and RPPI staff as faculty members. This year both *Reason Magazine* Editor-in-Chief Nick Gillespie and RPPI Executive Director Lynn Scarlett participated. And, thanks to the generosity of some of our individual supporters, we also offer each participant in the seminars a free subscription to *Reason Magazine*.

In addition to IHS, Reason Foundation staff routinely participate as expert faculty members at a number of other educational programs, including The Objectivist Center’s summer seminar program, and Cato University.

As Rishawn Biddle—1999’s Burton Gray Intern, and now a reporter for *Forbes*—told us of his experiences at *Reason Magazine*, “My bosses [at *Forbes*] were impressed that I had worked at an organization of quality...coming here, I didn’t know what my next path would be. Without *Reason’s* help I would never have made it to where I am now.” ■

### Reason Magazine, from page 1

countered environmental doomsayers’ claims about the true state of the planet, clearly informed a major U.S. daily newspaper’s lead editorial on the topic.

At *Reason Magazine*, we’re excited to see our ideas get play in the major media. It’s one important way that we help to reshape the general climate of opinion from one that disparages liberty to one that embraces it. This is, of course, a long, slow march—and that’s why we continue to expand *Reason Magazine’s* circulation and visibility in all sorts of ways. No single story is going to change the world overnight; countering a century of central planning takes time and effort. But we know that if we’re making the news, we’re making a difference. ■

### Beast, from page 3

items for the next administration and Congress to focus on, what would they be?

The discussion turned into a fantastic catalogue of steps completed, challenges to overcome, and concrete reform suggestions for the next administration—exactly what we were hoping for. This will be raw material for the Redesign Blueprints we will be releasing just after the election. The blueprints will guide incoming administration officials on changing agency goals and performance measures to better accomplish core government functions without competing with the private sector or expanding their scope of activities.

The event was a success. We obtained valuable information from many insiders, and the meetings were covered on the front page of the *Federal Times* and in *Government Executive*. And with

participation by so many key officials, RPPI is now recognized as a serious player on federal government management reform.

The next phase of the project will consist of writing two Redesign Blueprints for release just after the election. The blueprints will guide administration officials on revising agency goals and performance measures to better accomplish core government functions and avoid competing with the private sector.

Next year we will hold a series of workshops with officials in the new administration to hammer out specific redesign agendas. As part of a coalition of organizations, including the Council for Excellence in Government and the National Academy for Public Administration, we will participate in a series of meetings, conferences, and reports on government management reforms. ■

## Appearance Highlights

■ On May 2, **Lynn Scarlett** testified before the U.S. Senate Environment and Public Works Committee on state environmental innovations.

■ **Michael Lynch** discussed his June article on eminent domain on C-Span on May 5.

■ **Robert Poole's** op-ed, "Toll Tunnels Provide Congestion Relief," appeared in the *San Francisco Chronicle* on May 18.

■ **Nick Gillespie** debated *Bowling Alone* author Robert Putnam on Slate.com on June 13.



■ **Cathy Young** discussed her July feature story on the Mommy Wars on C-Span on June 15.

■ **Jacob Sullum** discussed distracted drivers on CNN's "Talk Back Live" on June 27.

■ **Bob Poole** discussed airport/air traffic control privatization on NPR's "Talk of the Nation" on June 28.

■ **Nick Gillespie** critiqued the smart-growth movement on NPR's "Marketplace" on June 30.

■ **Virginia Postrel** took on the aesthetics police in her July 13 *New York Times* column.

■ **Adrian Moore** appeared on NPR's "Morning Edition" to discuss prison privatization on July 19.

■ **Jacob Sullum's** op-ed piece on the \$145 billion tobacco verdict in Florida appeared in *The New York Times* on July 20.

■ **Sam Staley** testified before the U.S. Senate Finance Committee on July 25 regarding open space preservation efforts.

■ The August issue of *Outside* magazine characterizes **Lynn Scarlett** as "...a good choice for chairman of the President's Council on Environmental Quality" if Governor Bush is elected President.

■ In the August 7 issue of *Forbes* magazine, Editor-in-Chief Steve Forbes urges Congress to listen to RPPI, saying "The Reason Public Policy Institute, which has done extensive work on aviation issues, is finishing up a detailed proposal for setting up an independent air traffic control corporation. Washington should take these findings and enact the necessary legislation. E-mail your congressional representatives today to get them moving on this."

## Impact Summary

April 1, 2000 – June 30, 2000

**Articles Citing Reason Foundation Experts** ..... 411  
(855 year to date)

**Total Audience** (based on circulation of outside articles) ..... **68.8 million**  
(140.07 million year to date)

**Media Appearances** ..... 101  
(171 year to date)

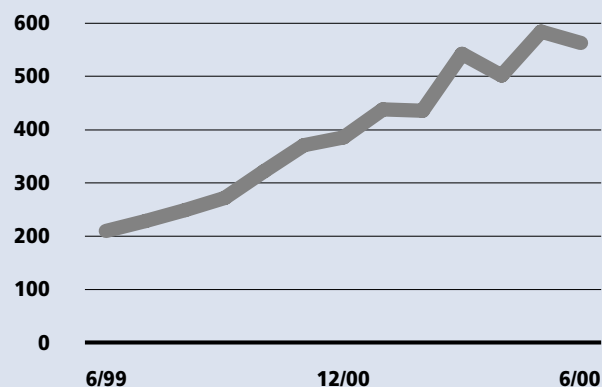
**Speaking Engagements** ..... 35  
(82 year to date)

**Reason circulation** ..... 60,000

**Reason Express circulation** ..... 7,102

## Reason Foundation Online Growth

(page views, in thousands)



## Recent RPPI Policy Studies

**Integrating Municipal Utilities Into a Competitive Electricity Market** by Adrian T. Moore, June 2000  
([www.rppi.org/ps270central.html](http://www.rppi.org/ps270central.html))

**Plain English Guide 2—Phthalates and Human Health: Demystifying the Risks of Plastic Softening Chemicals** by Kenneth Green, July 2000 ([www.rppi.org/peg2central.html](http://www.rppi.org/peg2central.html))

**Plain English Guide 3—Exploring the Science of Climate Change** by Kenneth Green, August 2000  
([www.rppi.org/peg3central.html](http://www.rppi.org/peg3central.html))

## Upcoming Event

### March 15th–18th 2001 Reason Weekend

Loews Miami Beach Hotel  
Miami Beach, Florida



Richard Epstein

For more information, please contact Amber Trudgeon at 310-391-2245 or via e-mail at [ambert@reason.org](mailto:ambert@reason.org).

Speakers at this special event for Torchbearer Society members and representatives of our corporate and foundation supporters include:

- **Richard Epstein**, James Parker Hall Distinguished Service Professor of Law, University of Chicago and author of *Simple Rules for a Complex World*, on health care policy
- **Virginia Postrel**, *Reason Magazine* editor-at-large and author of *The Future and Its Enemies*, with a preview of her upcoming book, *Look & Feel*
- **Mike Godwin**, senior fellow, Electronic Frontier Foundation and author of *Cyber Rights*, on data privacy or encryption/data havens
- **Richard McKenzie**, Walter B. Gerken Professor of Enterprise and Society at the University of California, Irvine, and author of *Trust on Trial: How the Microsoft Case Is Reframing the Rules of Competition*, on antitrust and Microsoft
- **Michael Greve**, resident scholar, American Enterprise Institute, and author, *Real Federalism: Why It Matters, How It Could Happen*, on real federalism
- **Glenn Garvin**, Managua bureau chief of the *Miami Herald* and author of *Everybody Had His Own Gringo: The CIA & the Contras*, on liberalization in Latin America



Reason Foundation  
3415 S. Sepulveda Blvd., Suite 400  
Los Angeles, CA 90034-6064  
310-391-2245, fax 391-4395

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